



# On science communication

NICOLE SHARP

WELCOME ABOUT ▾

APS Division of Fluid Dynamics Presentations



- 2019: "Improving Scientific Visuals," Slideshow
- 2018: "F\*\*\* Yeah Fluid Dynamics: Tips for Connecting with Broader Audiences," Slideshow (.pdf, 2.4MB)
- 2017: "F\*\*\* Yeah Fluid Dynamics: Getting into science communication," Slideshow (.pdf, 2.5MB)
- 2016: " 'In a sea of sticky molasses': The physics of the Boston Molasses Flood," Slideshow (.pptx, 43.4 MB)
- 2016: "F\*\*\* Yeah Fluid Dynamics: Inside the science communication process," Slideshow (.pptx, 22 MB)

**2016:** Inside the science communication process

**2017:** Getting into science communication

**2018:** Tips for connecting with broader audiences

**2019:** Improving scientific visuals

<http://nicolesharp.com/talks>





# Also don't miss my other talk!

## 72nd Annual Meeting of the APS Division of Fluid Dynamics

Saturday–Tuesday, November 23–26, 2019; Seattle, Washington

### Session K03: Invited Talk: Adopting a Communication Lifestyle

11:40 AM–12:15 PM, Monday, November 25, 2019

Room: 6e

Chair: Jean Hertzberg, University of Colorado, Boulder

### **Abstract: K03.00001 : Adopting a Communication Lifestyle**

11:40 AM–12:15 PM

[Preview Abstract](#)

#### **Author:**

Nicole Sharp    
(Sharp Science Communications Consulting, LLC)

As scientists and engineers, good communication is key to our success in academia, industry, and research. Yet this critical skill often receives short shrift in our training. This presentation explores techniques for integrating communication training into our everyday practices, whether as students, researchers, or senior scientists. With some forethought and habit-building, preparing engaging conference presentations, writing journal articles, or interacting with journalists doesn't have to be a painful, last-minute scramble. Instead, these activities can be just another part of your communication lifestyle.

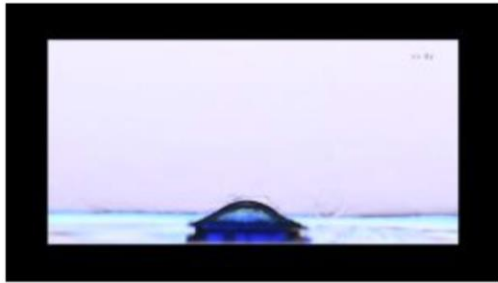
## TODAY at 11:40 AM in Room 6e

# Scientific visuals

## 71th Annual Meeting of the APS Division of Fluid Dynamics

Atlanta, GA - November 18, 2018 — November 20, 2018

### 2018 APS/DFD Milton van Dyke Award Winners (Video)



V0054: The shaky life of a water drop in an anise oil-rich environment

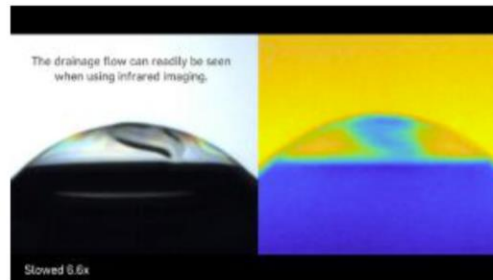
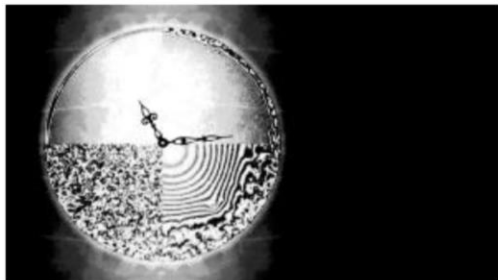


V0018: Premixed-flame oscillations in narrow channels



V0070: Dripping down the rivulet

### 2018 APS/DFD Gallery of Fluid Motion Award Winners (Video)



# Scientific visuals

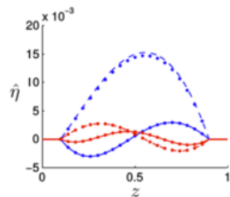
## Instability, Transition, and Control

### Effect of base-state curvature on self-excited high-frequency oscillations in flow through an elastic-walled channel

[PDF](#)
[HTML](#)

Thomas J. Ward and Robert J. Whittaker

Phys. Rev. Fluids **4**, 113901 (2019) – Published 11 November 2019



We derive a new “tube law” for elastic-walled channels, which takes into account the axial stretching that arises because of axial curvature in the base state. We quantify the effect of the new law on oscillatory fluid-structure-interaction modes in the channel and their stability.

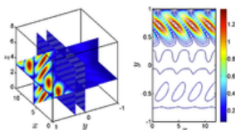
[Show Abstract](#)

### Coriolis force-driven instabilities in stratified miscible layers on a rotationally actuated microfluidic platform

[PDF](#)
[HTML](#)

Saunak Sengupta, Sukhendu Ghosh, Sandeep Saha, and Suman Chakraborty

Phys. Rev. Fluids **4**, 113902 (2019) – Published 13 November 2019



We find unique perturbations in rotational flows because of flow instabilities.

[Show Abstract](#)

# What makes something look good?

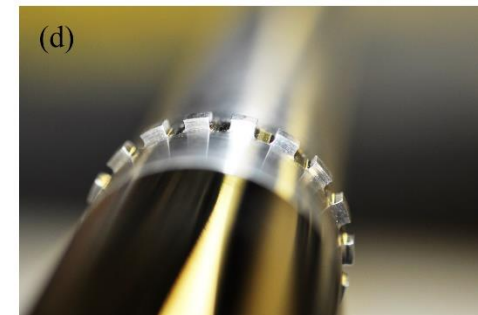
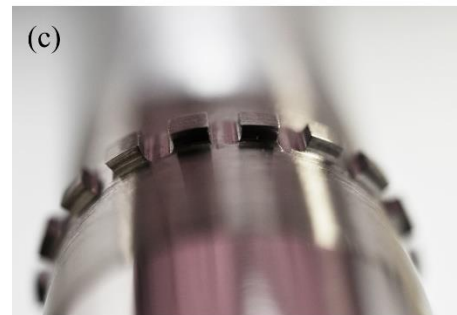
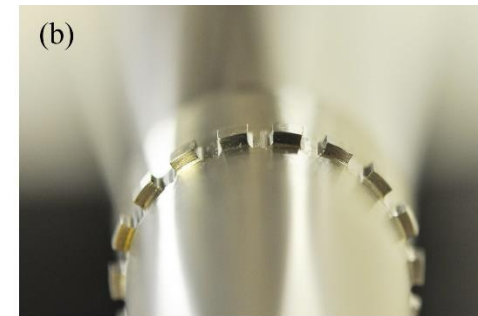
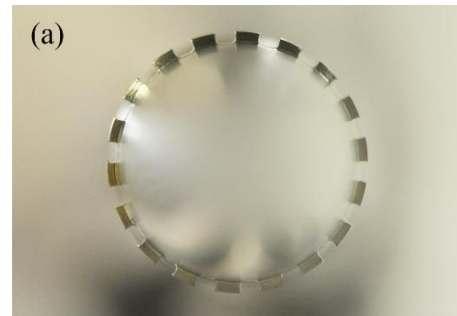
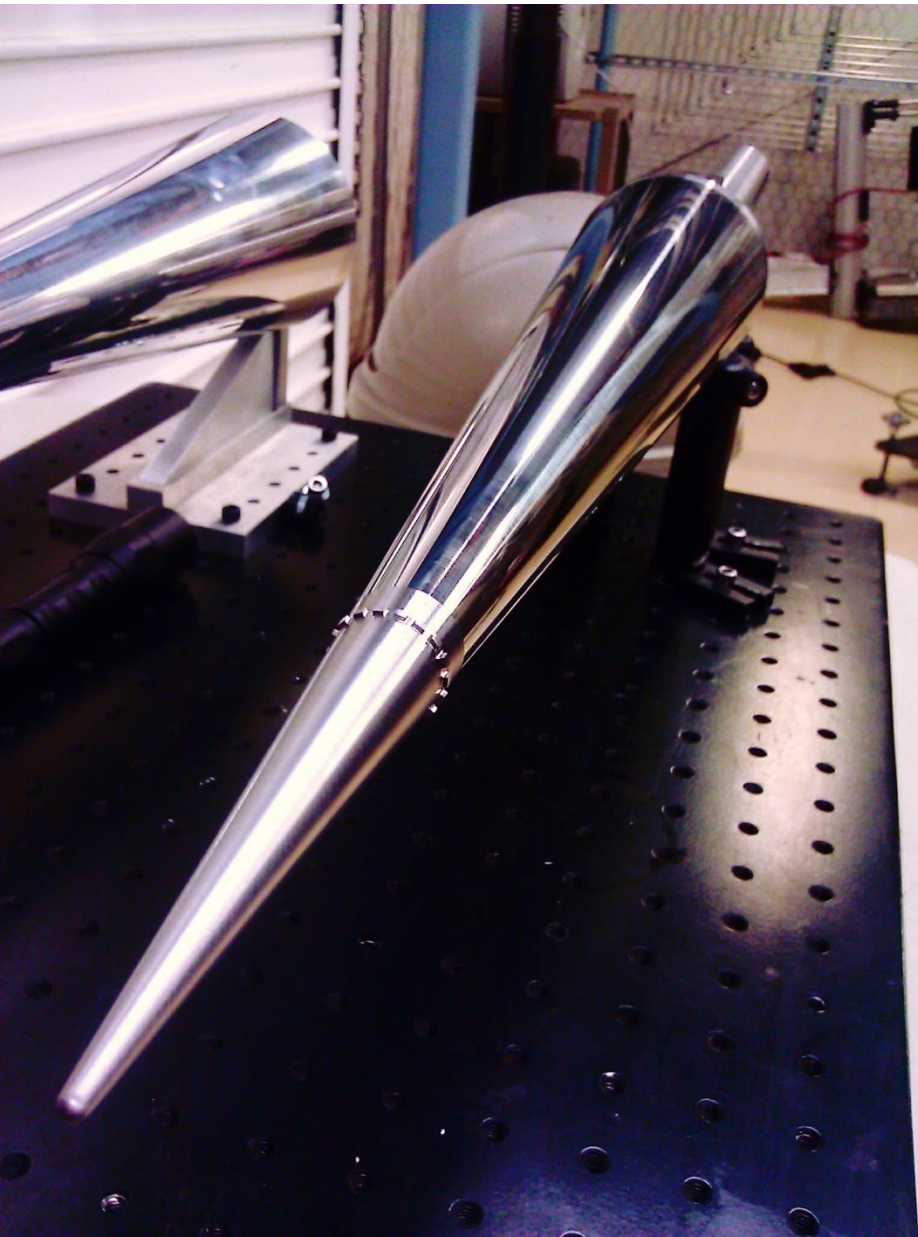




# What do you want people to see?

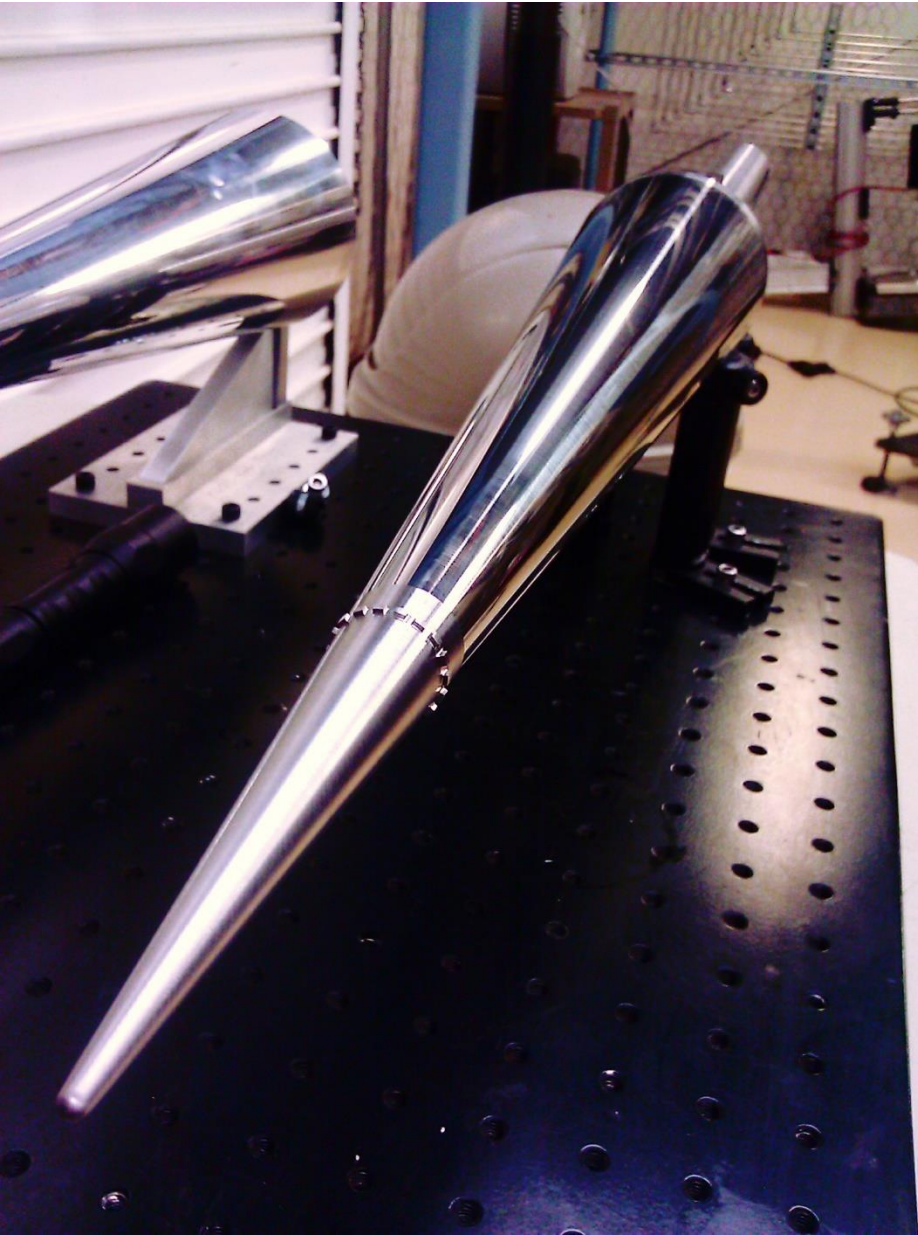


# What do you want people to see?

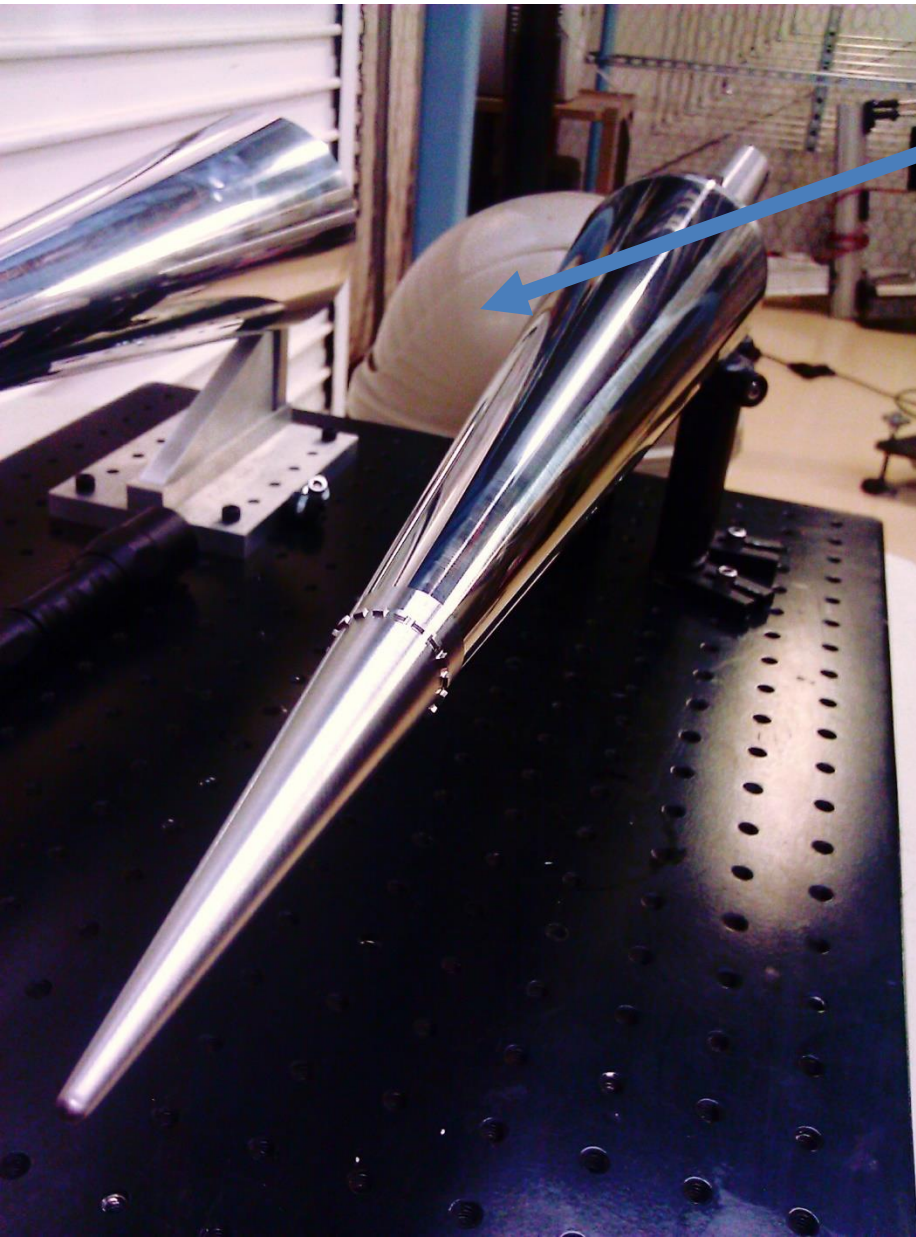




# Get rid of clutter and distractions

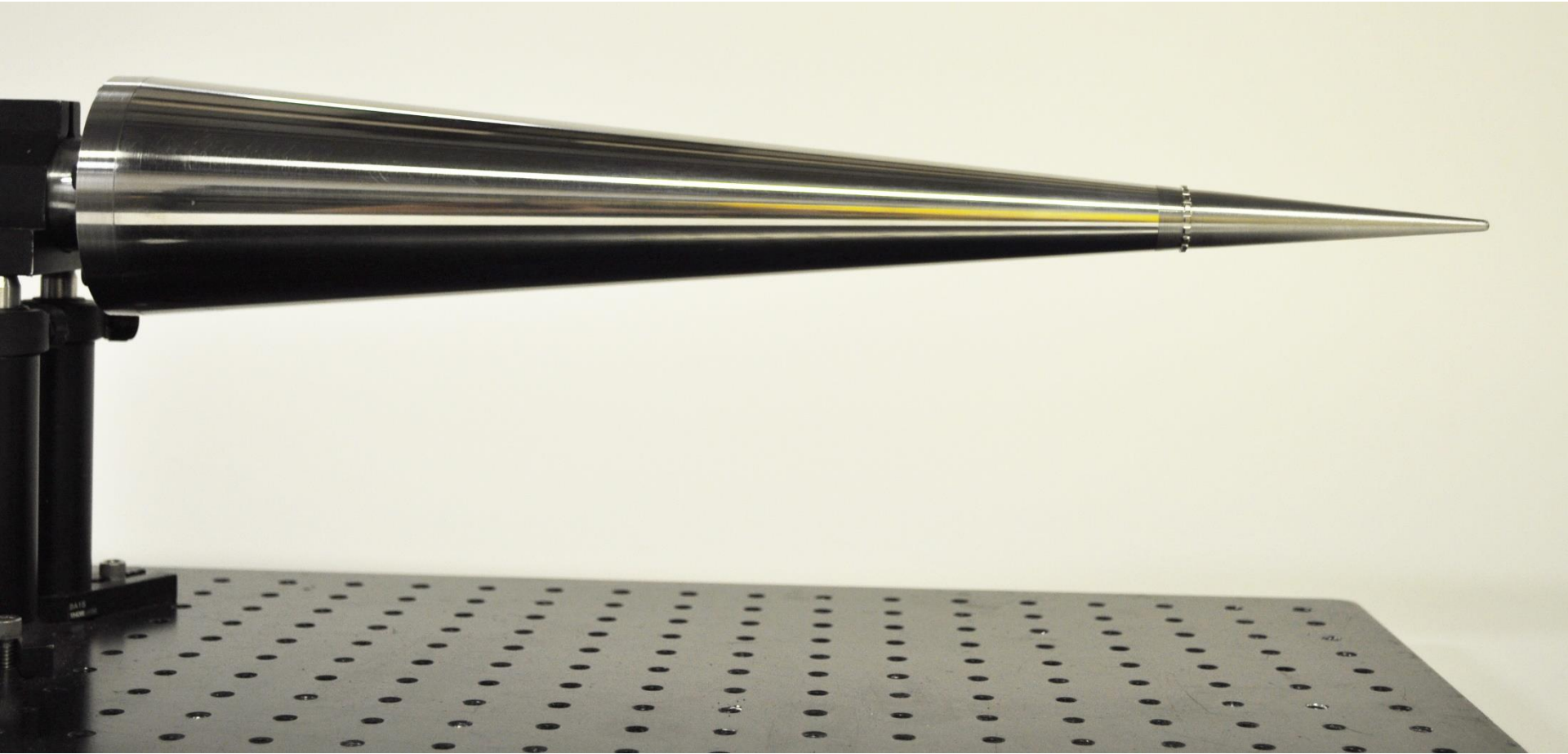


# Get rid of clutter and distractions



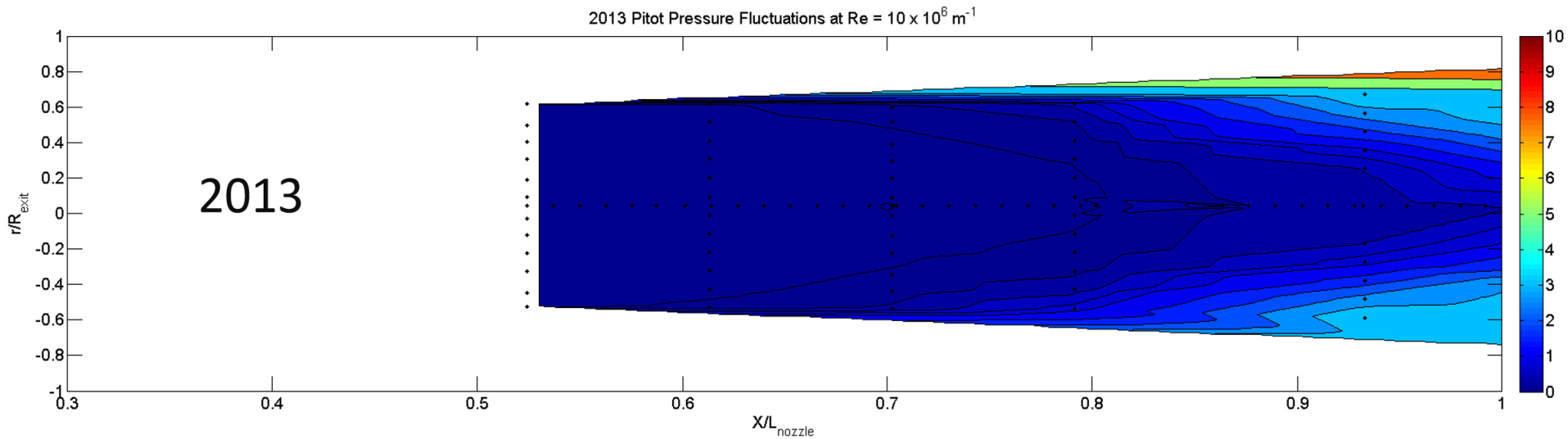
Actual trash can

# Get rid of clutter and distractions

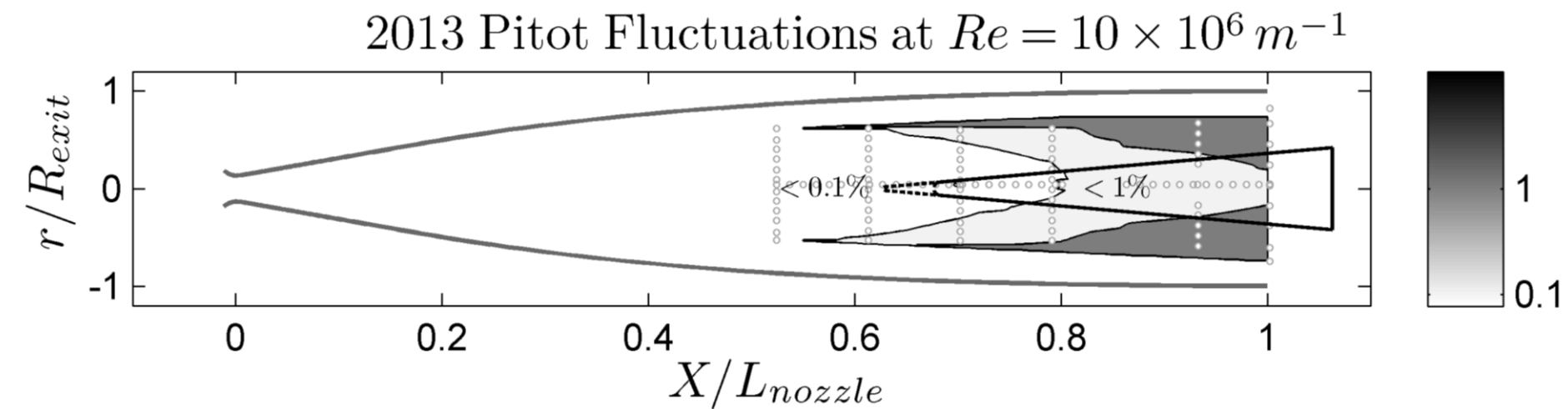
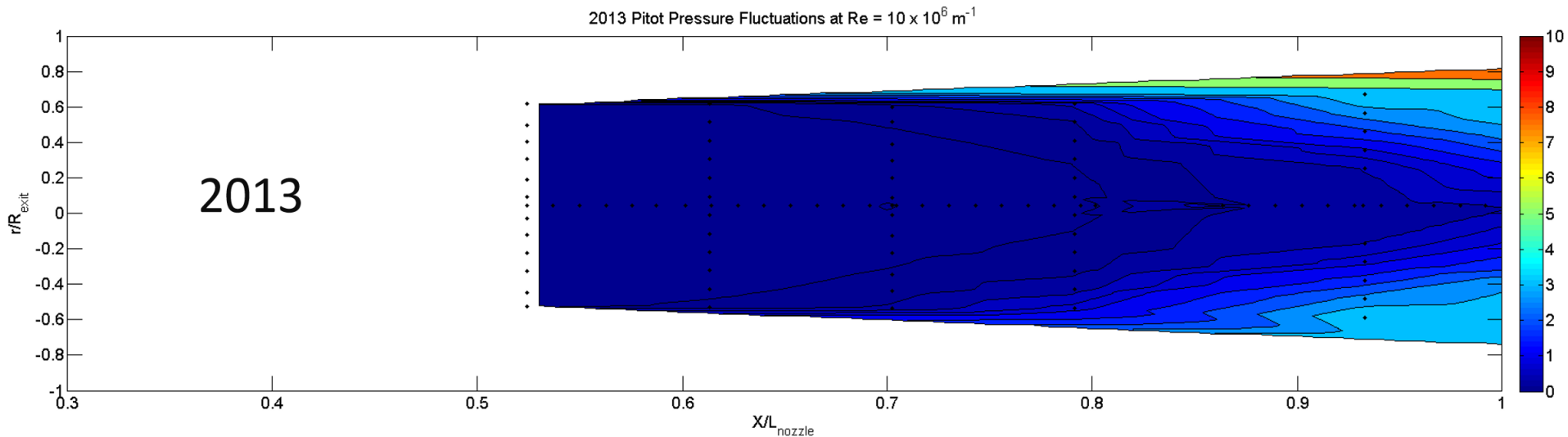




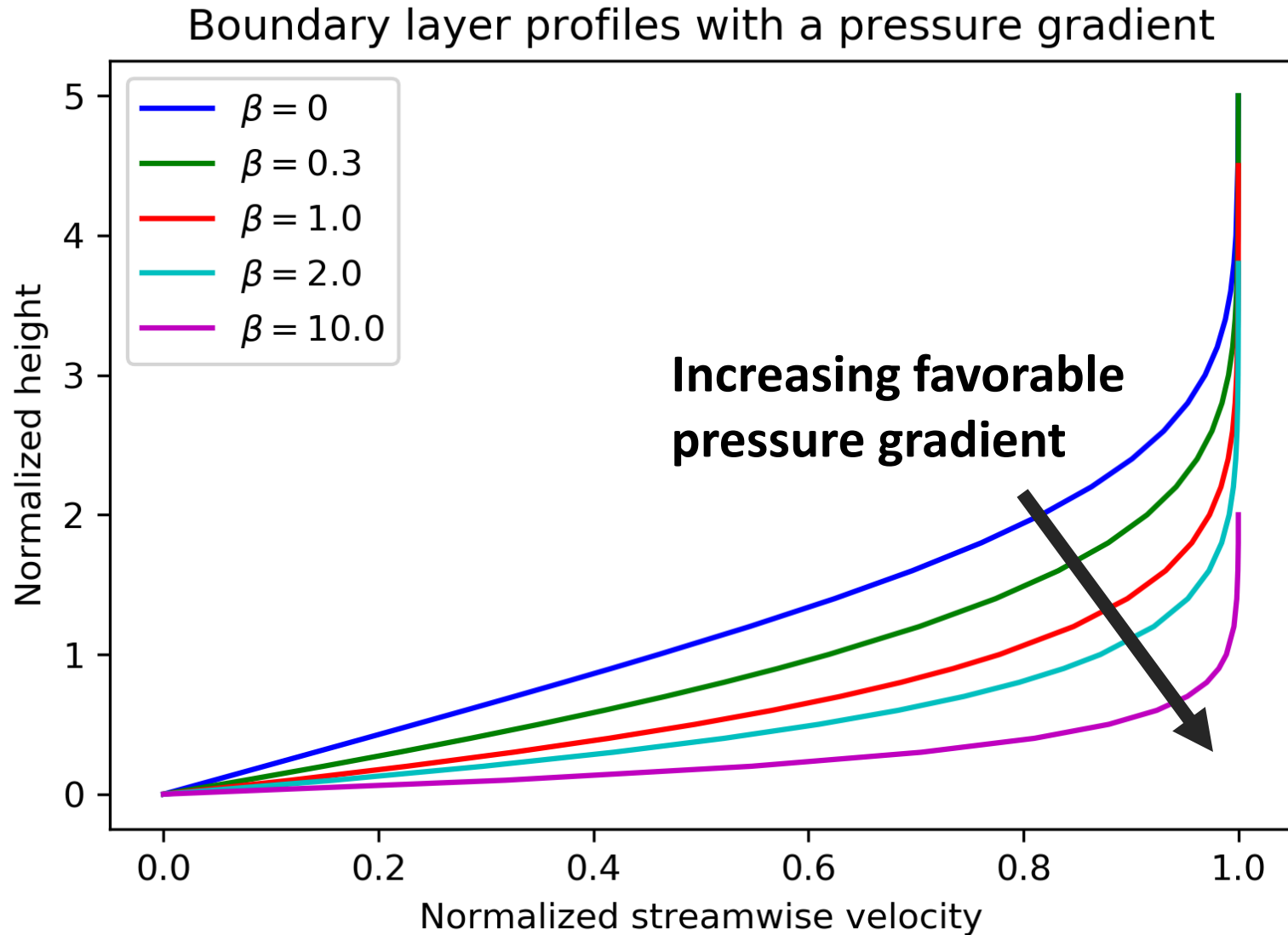
# Avoid extraneous information



# Avoid extraneous information

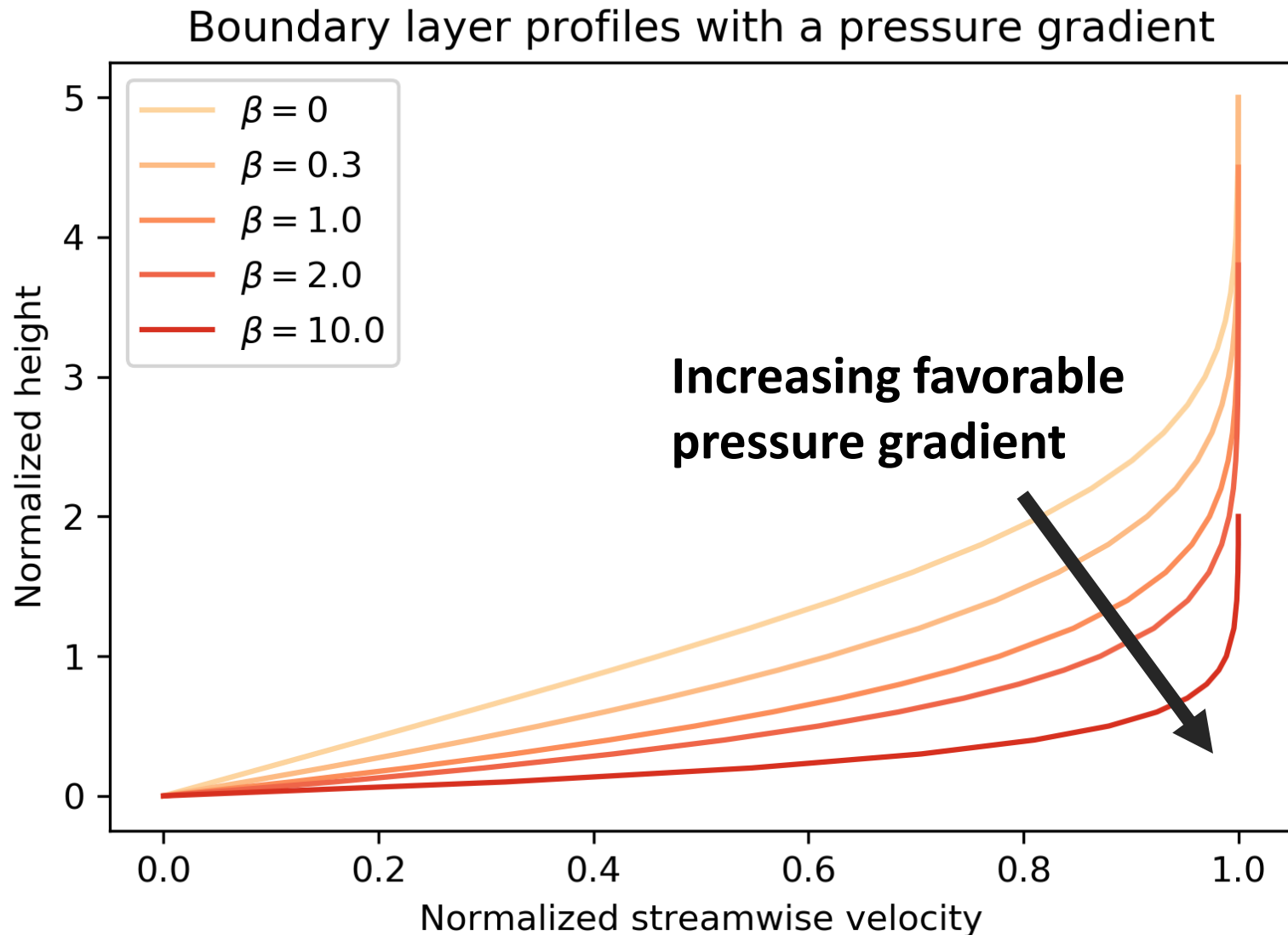


# Use color wisely: it can distract...

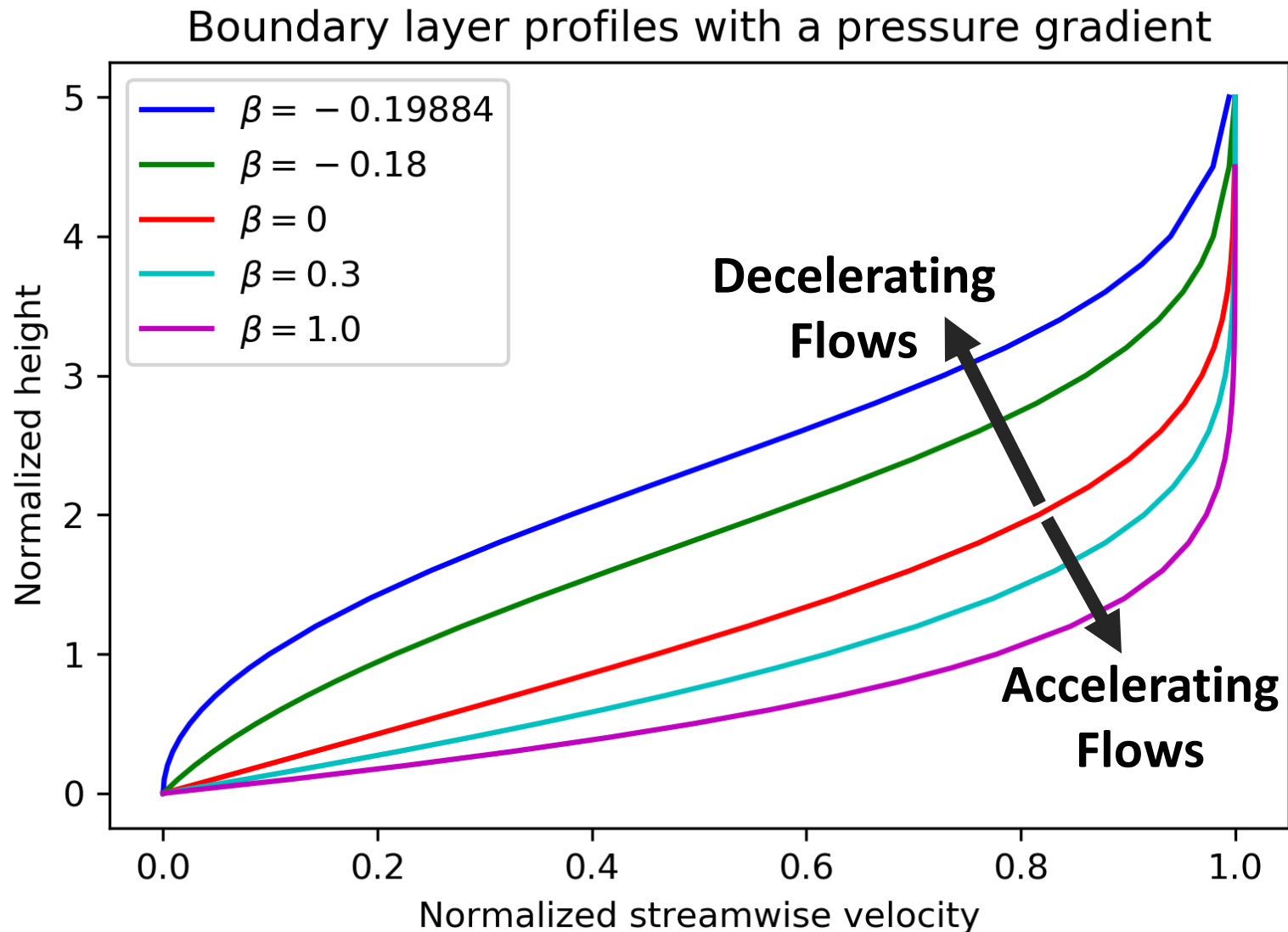




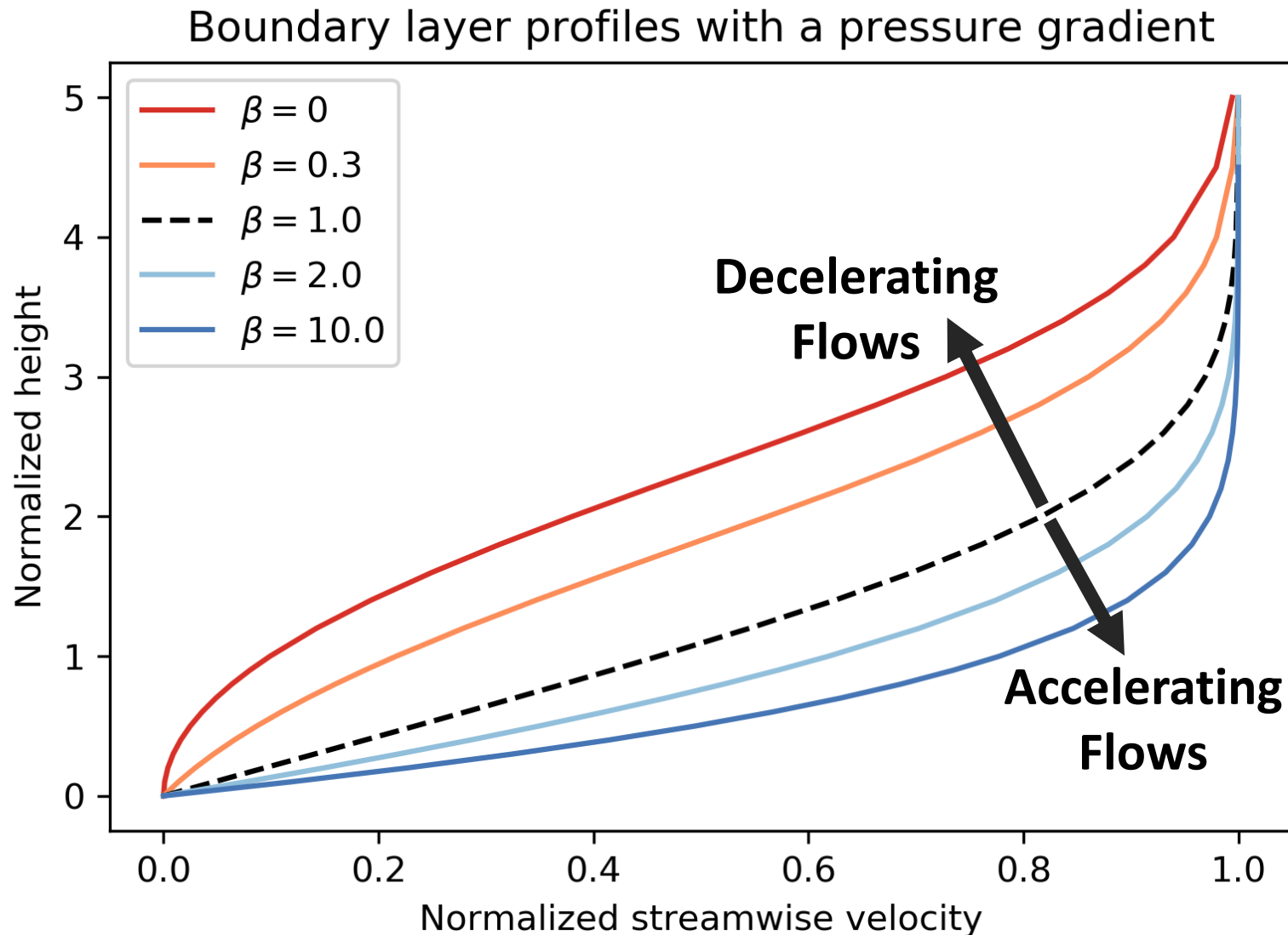
...or it can emphasize: sequential color gradients



# More ways to use color





# More ways to use color: diverging color gradients



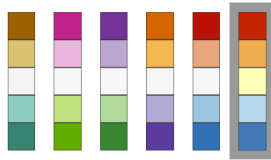



# Remember to make your color choices accessible


Number of data classes: 7  how to use | updates | downloads | credits


Nature of your data:  sequential ☒ diverging ☐ qualitative


Pick a color scheme:



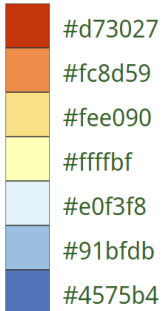
Only show:  ☒ colorblind safe ☐ print friendly ☐ photocopy safe

Context:  ☐ roads ☐ cities ☒ borders





Background:  ☒ solid color ☐ terrain


color transparency 

7-class RdYlBu

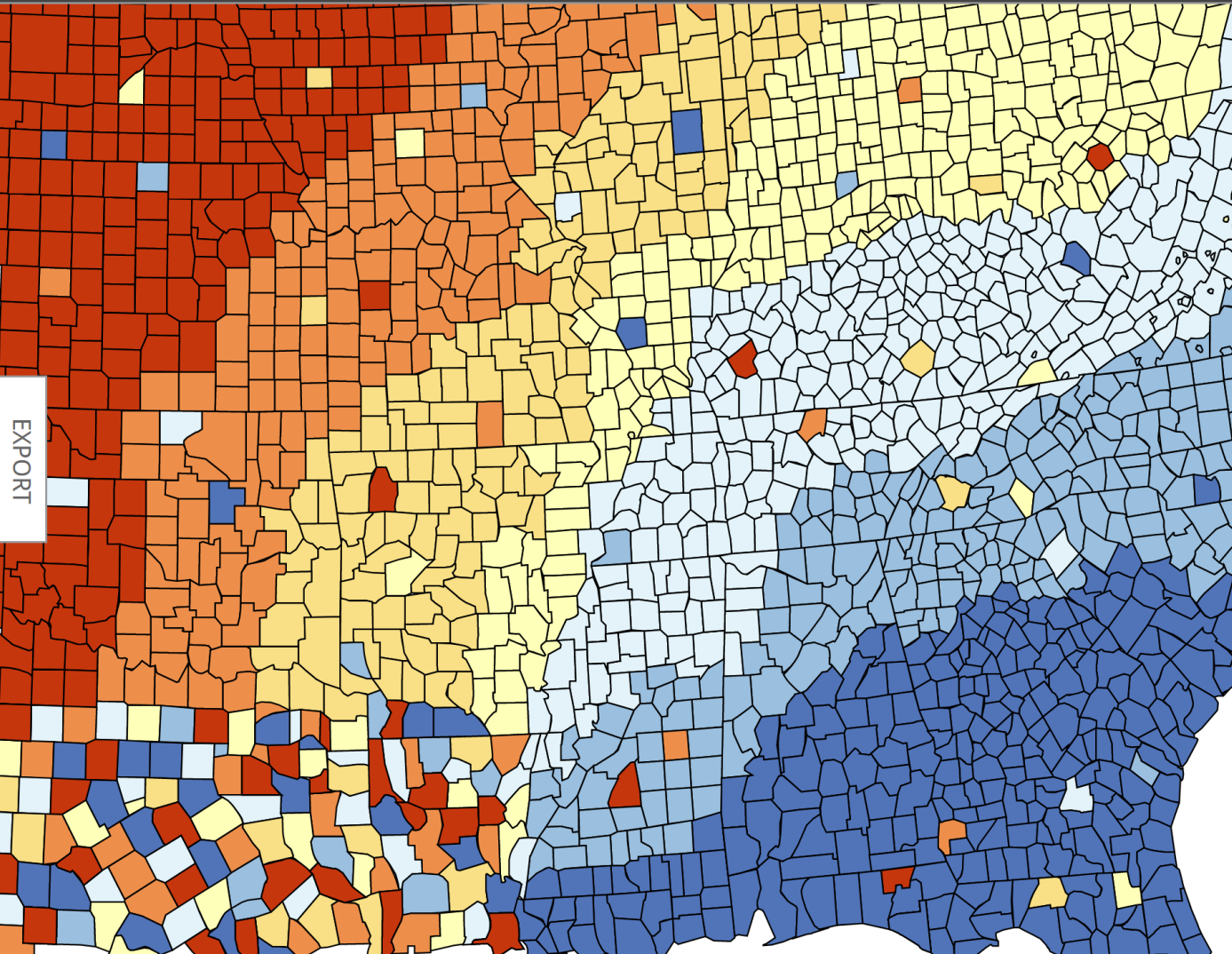


Color	HEX
Red	#d73027
Orange	#fc8d59
Yellow	#fee090
Light Blue	#ffffbf
Medium Blue	#e0f3f8
Dark Blue	#91b1db
Black	#4575b4

EXPORT    

HEX 

<http://colorbrewer2.org> COLORBREW 2.0 color advice for cartography





# How to improve



# A handy resource



Felice C. Frankel, “Picturing Science and Engineering,” MIT Press.



Grab a copy of these slides:  
<http://nicolesharp.com/talks>



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